Sara Geletaw

Graduate Analyst · Government & Corporate Affairs

Available now · London · UK right to work · English & Amharic

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PROFILE

Economics & Politics student at SOAS who turns messy evidence into a clear next step. I use data and research to analyse policy, markets and community need, then write recommendations people can act on. Applying for **government and corporate affairs rotational programmes**.

HIGHLIGHTS

+22%
Price rise from competitor and cost analysis

ONS
Feasibility study on ONS and council data

High 2:1
Predicted · Economics & Politics, SOAS

ESG
Bloomberg ESG Certificate, 2025

ROTATION FIT

Government affairs
Foreign policy, Middle East politics, policy research

Corporate affairs
Stakeholder engagement, outreach, bilingual comms

Sustainability & ESG
Bloomberg ESG; Environment & Climate

Strategy & insight
Feasibility studies, market research, pricing

EXPERIENCE

Jun 2024 – Present — **Business Strategy & Operations Associate** · Rahnuma (coffee venture), London

- Lead commercial and operational planning: business model, pricing and market positioning.
- Benchmarked competitors and costs to reset pricing, **raising prices 22%** while staying competitive.
- Designed a customer-centred **30 m²** layout, improving service flow and operational efficiency.
- Support financial planning, supplier evaluation and logistics to get the business ready to trade.

Oct 2024 — **Research & Market Analysis Consultant** · Kings Street Montessori Nursery, Hammersmith

- Led a feasibility study on demand and socio-economic need for a new West London nursery.
- Analysed **ONS and council data** on demographics, affordability barriers and market viability.
- Wrote a strategic report on regulation, the competitive landscape and community engagement.

Jan 2023 – Feb 2024 — **Barista** · Söderberg Café, Soho

- Fast, high-quality service in a store taking **£30k+ a month**; improved peak-hour workflow.
- Trained in inventory management, cash handling and quality control.

Sep 2018 — **Fundraising Assistant** · Mariam Church, London & Northern Ireland

- Fundraising for humanitarian projects in Ethiopia; coordinated volunteers, donors and organisers.

Ongoing — **Independent Policy Research** · Research & writing

- Middle Eastern geopolitics, economic development and wider global policy issues.

EDUCATION

2022 – 2026 — **BA Economics & Politics** · SOAS University of London · Predicted High 2:1
Modules: Environment & Climate, Foreign Policy Analysis, Macroeconomic Analysis, Government & Politics of the Middle East.

2018 – 2020 — **A Levels: Politics, Business, Psychology** · Uxbridge College

2017 — **9 GCSEs including Maths and English** · Burlington Danes Academy

SKILLS

Analysis	Policy analysis, feasibility studies, market research, data interpretation (ONS), qualitative research, basic financial analysis and report writing
People	Stakeholder engagement, external communications, community outreach, critical thinking, organisation, teamwork and time management
Tools & languages	Bloomberg Terminal, Microsoft PowerPoint, Word and Canva · English and Amharic (fluent)